

A' Announcement

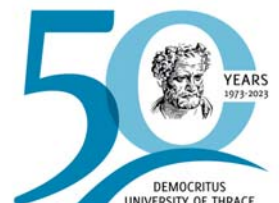


# 32<sup>nd</sup> International Congress on Physical Education & Sport Science

31 May - 2 June 2024

Komotini

[www.icpess.gr](http://www.icpess.gr)





# Address of the president of the Organizing Committee



Dear friends of the Congress of the Department of Physical Education & Sport Science, I am pleased to announce the organization of the 32nd International Congress of Physical Education & Sport Science from 31 May to 2 June 2024, in Komotini, GR.

At this year's conference, the Dep. Phys. Educ. Sp. Sc. of the Democritus University of Thrace celebrates its 40 years of operation. In September 1984, we welcomed our first students, and we want to celebrate this milestone, always with all of you here in beloved Komotini. Get ready for a spectacular conference!

We kick off on Thursday, May 30th, with pre-conference events, starting with the "Young Scientists" session and "mini-oral-presentations" we inaugurated last year, followed by the book presentation of Bane Prelevic's aptly titled "The power of Defeat".

This year, we're thrilled to announce that we have two keynote speakers! On Friday, May 31, in the afternoon, before the Opening Ceremony, the former Rector of the Democritus University of Thrace and Emeritus Professor Yiannis Panoussis, one of the first Deans of the Department and one of its steadfast friends and supporters, will be our first keynote speaker. On Saturday, June 1st, the second keynote speaker, Professor Jayden Y. Kim from Kutztown University of Pennsylvania (KU), USA, will delve into the highly interesting topic of: "Unlocking the game: The future of sport marketing research through Biometrics".

On Friday, May 31st, during the Opening Ceremony in the afternoon, we traditionally schedule the awarding of the "Samaras Prize", which this year will be given to the gold and silver Olympic medalist in Artistic Gymnastics in the rings event at the Athens Olympic Games in 2004 and at the Sydney Olympic Games in 2000, Mr. Dimosthenis Tampakos. During this same event, the legendary National Men's and Women's Water Polo Teams will be honored for their significant distinctions. Among our distinguished guests attending will be the President of the Swimming Federation, Mr. Kyriakos Giannopoulos, and the National Coaches, Mrs. Alexia Kammenou and Mr. Theodoros Vlachos, as well as former international water polo players and other esteemed figures in the sport, including the General Secretary of Sports, Mr. Georgios Mavrotas, and the President of the Olympic Committee, Mr. Spyros Capralos.

Like every year, there will be roundtable discussions and workshops on current topics, as well as the customary alumni meeting - our reunion! With great joy, we will welcome the graduates of 2004. Our team has already gathered a significant number of the graduates who are eager to reminisce, cry and laugh in their beloved Komotini.

We have more surprises in store, but it's too early to reveal them all. After all, hope is what keeps us all "warm".

Stay tuned to our website, our [Facebook](#) and [Twitter](#) accounts, to stay informed about the upcoming events that will shape the organizational framework of the 32nd Congress.

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The President of the organizing committee  
**Antonis Kambas**  
Professor  
DPESS-DUTH

# Keynote Speakers



**Yiannis Panoussis,**  
former Rector of the  
Democritus University of Thrace

Yiannis Panoussis studied Law and Political Science at the University of Athens and pursued postgraduate and doctoral studies at the University of Poitiers in France, specializing in criminology.

He served as the former Rector of the Democritus University of Thrace and as a former professor of Criminology in the Department of Communication and Media Studies at the University of Athens.



**Kim Yongjae,**  
Professor for Sport Management,  
Kutztown University,  
Pennsylvania, USA

Keynote speech:  
[Unlocking the game:  
The future of sport marketing  
research through Biometrics](#)

Kim is a Professor of Sport Management in the College of Business at Kutztown University (KU). As the Executive Director of KU Sport Business Institute, he has worked with many professional sport teams in the United States and globally. With his main research interests in neuromarketing and sport consumer behavior, he has published over 40 peer-reviewed articles in prestigious sport management journals, book chapters, and technical reports, and also made over 70 peer-reviewed conference presentations at both national and international conferences.

## Keynote speech summary:

Despite the growth of the global biometric technology market, sport marketing research has often overlooked the rich insights that biometric methods, such as eye-tracking, facial expression analysis, galvanic skin response (GSR), and electroencephalogram (EEG), can offer. These approaches provide insights into consumer reactions at a deeper level, tapping into subconscious and emotional dimensions that traditional methods, like surveys, might overlook. The incorporation of biometrics into sport marketing research allows for a more comprehensive understanding of consumer behaviors, preferences, and engagement levels, particularly in response to an advanced media environment.

Ultimately, this presentation aims to inspire a paradigm shift in sport marketing research, advocating for a more comprehensive, biometrically-driven approach that aligns with the dynamic nature of contemporary sport consumption. This will not only shed light on the untapped potential of biometrics in sport marketing research but also provide actionable insights for both scholars and practitioners to stay ahead in this competitive and rapidly changing field.

# Organizing Committee



## President of the Organizing Committee

**Antonis Kambas** Professor D.P.E.S.S. -DUTH

## Subject Chairman of the Congress

**Georgios Kosta** Professor D.P.E.S.S. -DUTH

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**Kyriakos Taxildaris** Professor Emeritus D.P.E.S.S. -DUTH  
**Savvas Tokmakidis** Professor Emeritus D.P.E.S.S. -DUTH

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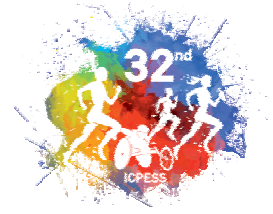
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**Athanasios Chatzinikolaou** Professor D.P.E.S.S. -DUTH  
**Filippos Filippou** Professor D.P.E.S.S. -DUTH

# Scientific Committee



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<b>Filippos Filippou</b>	Professor D.P.E.S.S. -DUTH
<b>Athanasios Chatzinikolaou</b>	Professor D.P.E.S.S. -DUTH

# Scientific Topics



- Sports Injuries and Rehabilitation
- Sports Psychology
- Exercise & Musculoskeletal Diseases
- Biomechanics
- Dance Sciences
- Exercise Physiology - Clinical Exercise Physiology
- Sports History/Sociology
- Motor learning - Development - Performance
- New Technologies in Physical Education & Sports
- Organization & Marketing of Sports,  
Sport Tourism and Recreation
- Exercise training/coaching in individual sports
- Exercise training/coaching in team sports
- Adapted Physical Activity - Exercise and Disability
- Prescription of Exercise
- Physical Education in Elementary & Secondary Education
- Physical Activity

# Abstract Submission Guidelines



The papers must be submitted [online \(Abstract Submission Platform\)](#) to be evaluated by the judges and included in the Conference program.

Papers sent via email or post office will **NOT** be included in the Congress program.

In case that, on the date and time of the thematic section in which a paper is presented based on the schedule, none of the authors of the paper is presented, the abstract will **NOT** be included in the proceedings of the Congress.

Before submitting your abstract, please study carefully its [Writing & Submission Guidelines](#):

1. You may, as first author, submit up to two papers.
2. Make sure that the information you fill in both the registration form and the abstract submission is accurate and correct. Pay special attention to the submission of the authors' names and their institutions both in Greek & English.
3. Make sure to type your email and your phone number correctly, otherwise there will be no means of communication with the Organizing Committee of the Congress.
4. The submission of an abstract is necessary for the presentation of both oral and digital posted announcements (E-posters).
5. Study the Scientific Topics carefully and submit your paper to the one that matches the most.
6. Choose whether your paper will be presented as an oral or digital posted announcement. However, it should be noted that the task judges have the possibility to change a communication from oral to posted (and vice versa) if they deem it appropriate.
7. You will also be prompted to choose whether you want to submit your work as a short paper for publication in the journal "Proceedings of Physical Education & Sports". In case you wish to do so, you must declare it following the Instructions for for Abstract Online Submission on the Electronic System and then proceed to attach your file following the [Short Paper Guidelines](#).

# Abstract Submission Guidelines



The dates of evaluation and correction of your papers are announced on the website of the 32nd I.C.P.E.S.S. and via email. In order to be consistent with these dates, please regularly check your emails and the [Congress website](#).

In case that you do not consistently meet any of the deadlines for the submission and correction of your abstract, it will be automatically rejected.

Abstract Submission  
Guidelines  
(ENG & GR)

Abstract Template  
(ENG & GR)

Abstract Submission

# Important days



32<sup>nd</sup>  
ICPESS

Abstract Submission Deadline	Sunday, 03/31/2024
Abstract Review Deadline	Wednesday, 04/17/2024
Notification of Abstract Acceptance	Monday, 04/22/2024
Opening of Registrations	Monday, 04/01/2024
Deadline for presenting authors registration	Friday, 05/10/2024
Deadline for Early bird registrations	Sunday, 05/05/2024

## Registration Process & Cost

You can register online by clicking [here](#).

Categories	Cost
Presenting author*	50 €
Attendee	20 €
Students	0 €
Early bird**	15 €

\* Regardless of their status, presenters of accepted papers for the congress must be registered as "Presenting Authors".

\*\* The early bird price can only be used by attendees, until 05/05/24.

All prices contain vat 24%.

Registration includes:

- Full Access to the events of the scientific program during all days
- Printed Conference program
- Conference material
- Technical assistance during the Conference
- Individual electronic certificate of attendance

# Conference Office



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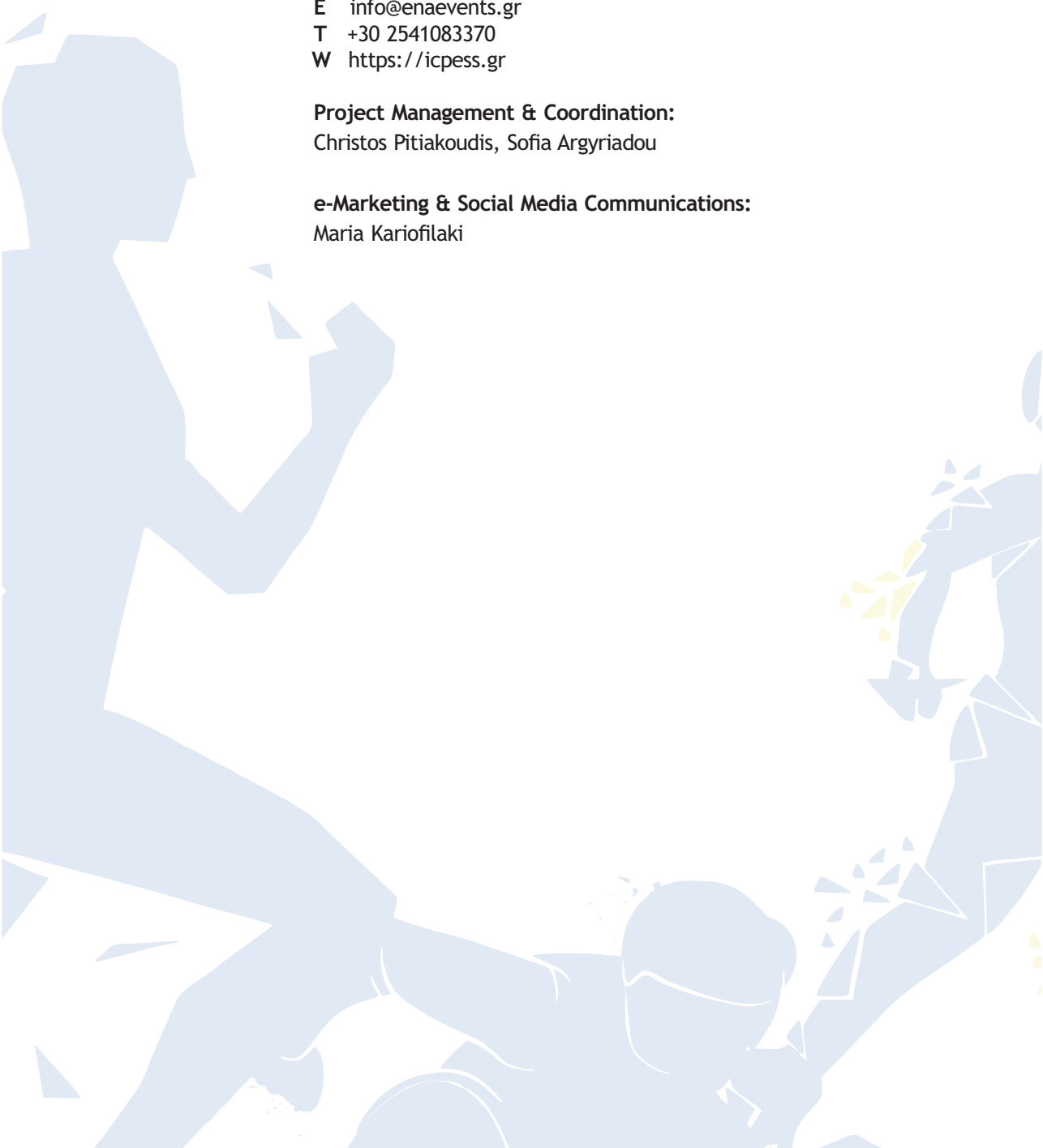
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Christos Pitiakoudis, Sofia Argyriadou

**e-Marketing & Social Media Communications:**

Maria Kariofilaki





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31 May - 2 June  
2024



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